

Annual summary of Stock Exchange Releases of Finnish Fur Sales published in the financial year 1 September 2010 – 31 August 2011

All releases have been published in full in Finnish on the Internet site of Saga Furs Oyj at www.sagafurs.com

Some of the information contained in the releases may have expired.

24 September 2010 Stock Exchange Release
Final auction of the season held with further increased prices

29 November 2010 Financial Statements Bulletin
Financial Statements Bulletin of Finnish Fur Sales for the financial year 1 September 2009 – 31 August 2010

30 November 2010 Financial Statements and Report by the Board
Financial Statement materials of Finnish Fur Sales have been published

9 December 2010 Invitation to the Annual General Meeting

22 December 2010 Stock Exchange Release
First auction of Finnish Fur Sales for the season opens with increasing fox pelt prices

21 January 2011 Stock Exchange Release
Decisions of the Annual General Meeting

28 January 2011 Interim Report
Interim report 1 September 2010 - 30 November 2010

23 March 2011 Stock Exchange Release
Records broken again in the fur auction

24 March 2011 Stock Exchange Release
POSITIVE PROFIT WARNING: Result for the financial year better than expected

25 March 2011 Stock Exchange Release
Finnish Fur Sales holds its best auction ever

29 April 2011 Interim Report
Interim Report 1 September 2010 - 28 February 2011

16 May 2011 Stock Exchange Release
Finnish Fur Sales negotiating over the acquisition of the Saga Design Center property and brands



27 May 2011 Stock Exchange Release

Finnish Fur Sales in preliminary agreement over the acquisition price of the Saga Design Center property and brands

10 June 2011 Stock Exchange Release

Finnish Fur Sales acquires the Saga Design Centre property and brands

13 June 2011 Stock Exchange Release

Company's sales for the financial year hitting new record

7 July 2011 Interim Report

Finnish Fur Sales' interim report for the period 1 September 2010–31 May 2011

7 July 2011 Invitation to a General Meeting

7 July 2011 Stock Exchange Release

Finnish Fur Sales changes its name to Saga Furs Oyj

15 August 2011 Changes in Board, management and auditing

Changes in Finnish Fur Sales' Management Group

25 August 2011 Result publication times

Reporting by Finnish Fur Sales