

PRIVACY POLICY STATEMENT – Corporate clients and partners

1. Controller	Saga Furs Oy, PO Box 4 FI-01601 Vantaa, Finland +358 9 849 81
2. Data Protection Officer	Contacts, further information and enquiries: dataprivacy@sagafurs.com
3. Legal basis for and the purpose of the processing of personal data	<p>The purpose of the processing of personal data is to maintain Saga Furs Oyj's client, supplier and partner relationships, and to perform contractual obligations and actions related to the company's marketing.</p> <p>The legal basis for the processing of personal data is the performance of a contract (General Data Protection Regulation Article 6.1.(b)) or a legal obligation of the company (General Data Protection Regulation Article 6.1 (c)).</p> <p>Regarding marketing purposes, the legal basis for the processing of personal data is consent of the data subject(s) (General Data Protection Regulation Article 6.1 (a)) or the company's legitimate interests (General Data Protection Regulation Article 6.1 (f)).</p> <p>Personal data are also used in creating statistics.</p>
4. Categories of processed personal data	<p>Saga Furs Oyj's client register includes the following data of the contact persons:</p> <p>The categories of personal data processed on the basis of maintaining client, supplier and partner relationships and performing contractual and legal obligations are:</p> <ul style="list-style-type: none"> • name • contact information • business ID or similar • bank details, if necessary • personal identification number/date of birth, if necessary • position • language group • ownership and shareholding

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	<ul style="list-style-type: none"> • photo, if necessary • copy of passport, if necessary <p>The categories of personal data processed on the basis of marketing purposes are:</p> <ul style="list-style-type: none"> • name • contact information • language group <p>In addition, the register includes other information required in maintaining and developing these relationships acquired via personal meetings and other communication between Saga Furs Oyj and the contact persons of its clients, suppliers and partners. The register also includes entries of the possible prohibitions of direct marketing and other purposes set by the data subjects.</p>
5. Data sources	The personal data are provided by the data subject itself. Personal credit information and signature rights can be checked with Suomen Asiakastieto Oy.
6. Disclosures and transfers	<p>The personal data are only processed by register processors who have entered a supplier or contractual relationship with Saga Furs. The processors observe the obligations defined in the data protection agreement appendix. No data in the register are disclosed to parties that are not bound by a similar contractual obligation unless required otherwise by national law.</p> <p>The data in the register shall be transferred regularly to a cloud service provided by an external service supplier, in which the service supplier stores the data on behalf of Saga Furs Oyj.</p> <p>The data can be also transferred outside the EU/EEA. In such cases, Saga Furs Oyj shall see to that there is a legal basis for transferring the data, for example, by using the standard agreement clauses approved by the commission defined in article 45 of the General Data Protection Regulation in performing the transfer.</p>
7. Storage period	The data collected into the register are stored only for the duration and extent that is necessary for the purposes of

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	<p>maintaining client relationships and performing contractual and legal obligations.</p> <p>Saga Furs shall review the necessity of storing the data periodically. Saga Furs shall take every reasonable step to ensure that the data are accurate, obsolete data are deleted and inaccuracies in the data are corrected without undue delay.</p>
<p>8. Rights of the Data subject</p>	<p>According to the data protection law, Data subjects have the right of access to personal data and the right to obtain a confirmation as to whether personal data concerning them are being processed.</p> <p>Data subjects also have the right to the rectification of inaccurate personal data.</p> <p>Data subjects have the right to request Saga Furs Oyj to erase all the unnecessary personal data concerning the Data subject. The personal data cannot be erased if Saga Furs Oyj is legally obligated to store the data. The personal data will be erased once their lawful storage period ends.</p> <p>Data subjects have the right to prohibit the processing of personal data or request a restriction of processing. If the processing of personal data involves obligations arising from agreements between companies or legal obligations, the personal data cannot be erased and the processing of personal data cannot be restricted.</p> <p>If Saga Furs Oyj is unable to fulfill the Data subject's request, Saga Furs Oyj shall inform the Data subject of the statutory reason behind the negative reply not later than within a month of the request. If the Data subject considers that their rights as defined in the data protection law are violated, they have the right to file a complaint to the supervisory authority.</p> <p>Requests related to the Data subjects' rights must be addressed to Saga Furs Oyj via an online form. https://www.sagafurs.com/dataprivacy</p>
<p>9. Data protection policies</p>	<p>Only those Saga Furs employees whose positions grant them the right to process personal data can process the data. The</p>

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	<p>employees are committed to the rules of careful processing and bound by professional secrecy. Every user has personal credentials that are required to access the system and the data being processed.</p> <p>The data is collected with and processed in systems that are protected by technical means. The systems and the information are located in protected premises which have a restricted access to only specifically designated people. The related infrastructure is protected and the protection is maintained on an ongoing basis.</p> <p>Written agreements with external service providers have been entered into, which require confidential processing and protection of the data. The attainment of data security and data protection is monitored constantly with the means of periodical meetings and, in addition, data security and data protection are subjects of continuous development.</p>
<p>10. The right to submit a notice to the supervisory authority</p>	<p>If the data subject has doubts that the processing of personal data does not observe the General Data Protection regulation, they have the right to submit a notification to the supervisory authority in https://tietosuoja.fi/en/home.</p>